



STOP SEXIST ADVERTISING -

A MANIFESTO



# MASTERS

## Wear a ~~Mustang~~ to match your lipstick.



Win a 1967 Ford Mustang to match Tussy's great new revved-up shades, and add miles to your smiles.

Put on your brights with Tussy's new high-gear lip colors: Racy Pink, Shimmery Racy Pink Frosted, and Defroster.

(Defroster pours on melting beige lights when you wear it alone, or as a convertible top to another lip color.)

And there's a Mustang for three lucky winners, in the Tussy shade you choose.

Nothing to buy. Just see the colors at any store that sells Tussy.

Then, mail your choice on a plain piece of paper (together with your name and your address) to TUSSEY MUSTANG-TO-MATCH SWEEPSTAKES, P.O. Box 468, New York, New York 10046. Be one of the only three girls in the world with a Mustang to match your lipstick. And smile.



RULES—Entries must be postmarked by December 15, 1966, and received by December 22, 1966. Enter as often as you want, but mail each entry separately. Free entry blanks also at your TUSSEY Dealer. Selections made in random drawings by independent judging agency. Winners to be announced by mail. No substitutions. Sponsor may elect to appoint parent or guardian to act for prize winner if winner is a minor. Employees of Lane & Pink and their Sweepstakes agencies not eligible. Void where prohibited by law. All Federal, State and Local laws apply.

### TUSSEY

© 1966 TUSSEY SHIMMER, N.Y.



Shop online at [Decor.com](http://Decor.com)

SMART MAY  
HAVE THE  
BRAINS, BUT  
STUPID HAS  
THE BALLS.  
IT.

BESTUPID **DIESEL**  
THE SOUND OF ALL THINGS

EMPTY

I CAN'T  
THINK IF  
IT ISN'T  
PINK!!!

## PINK IS FOR GIRLS

That's why Lustre-Creme is pink. Because it's made just for girls. If you don't believe it, just breathe in Lustre-Creme's pink fragrance. See, it's a little too delicate for anyone but a girl! Now shampoo with pink Lustre-Creme and feel how truly soft your hair can be. So soft, it says "touch me." And he will!



# BOOBY TRAP



ITS THE BOOBS THAT ARE DANGEROUS

Syphilis and Gonorrhoea



# If you drink like a man

THEN YOU'D BETTER HAVE  
ANOTHER SHOT

Wine doesn't just come with cheese. For women it's also accompanied by hair loss, wrinkles and obesity, plus the other problems like breast cancer, early menopause and memory loss.

For confidential advice or more information please contact 0208 257 3068.





IT JUST  
TASTES  
BETTER



**IT'LL BLOW  
YOUR MIND AWAY**

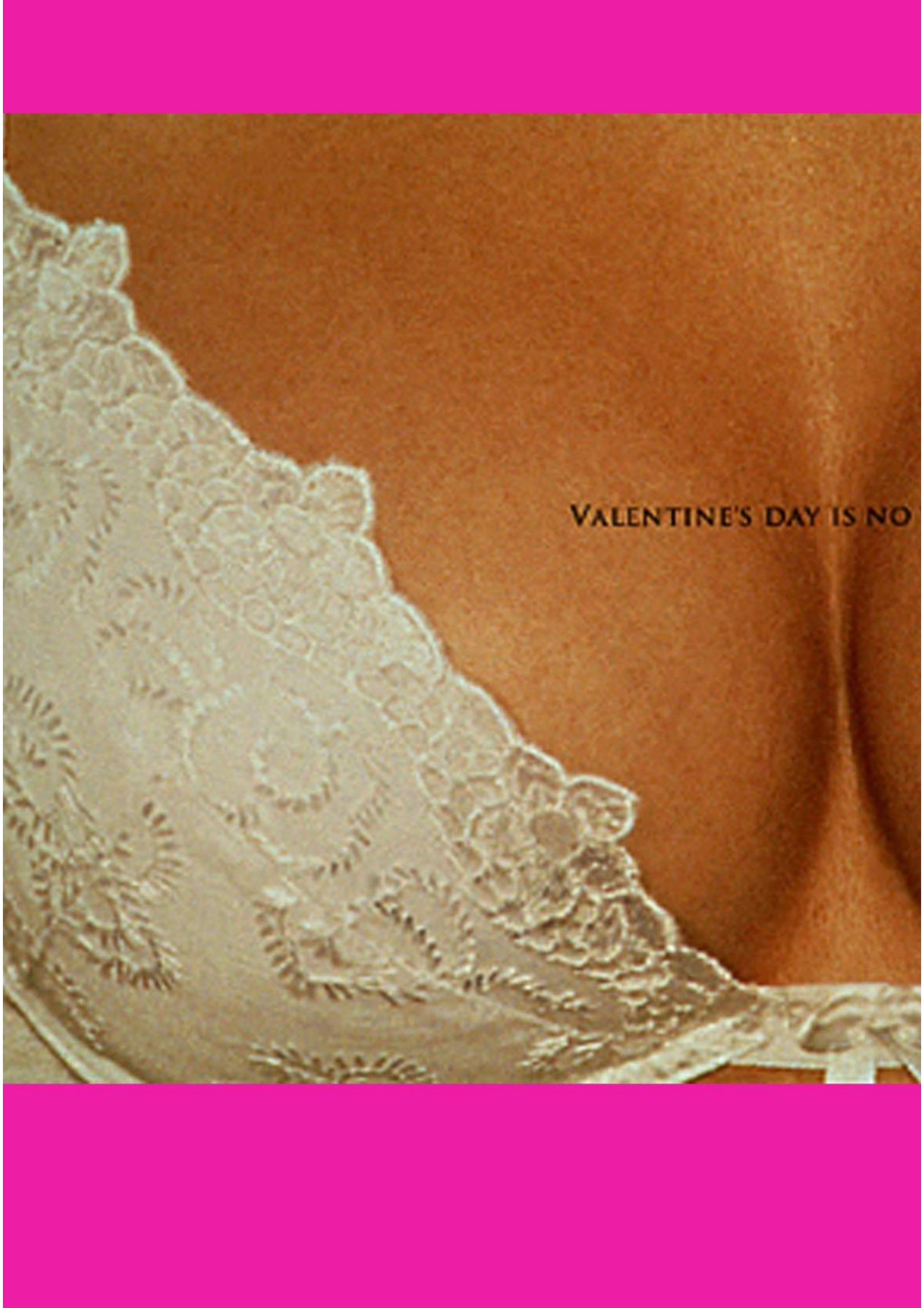


**BK SUPER SEVEN INCHER**



**\$6.25**  
MEAL

Fill your desire for something long, juicy and flame-grilled with the **NEW BK SUPER SEVEN INCHER**. Yearn for more after you taste the mind-blowing burger that comes with a single beef patty, topped with American cheese, crispy onions and the A.1.<sup>®</sup> Thick & Hearty Steak Sauce.



VALENTINE'S DAY IS NO

TIME TO BE

SEXUALLY

OBJECTIFIED

THE ONE AND ONLY  
**Wonderbra**

GET HER  
*-USED TO IT-*

drinking milk  
of  
course



PLEASE DRINK RESPONSIBLY

High 32 NRR

# Sleep Pretty in Pink<sup>®</sup>

## Women's Ear Plugs

- ♥ Helps Block Snoring & Noise
- ♥ Silky Soft & Comfortable
- ♥ Doctor Recommended

14 Pair Value Pack

#1 Selling Women's Sleep Ear Plugs



American Made

[www.SleepPrettyInPink.com](http://www.SleepPrettyInPink.com)

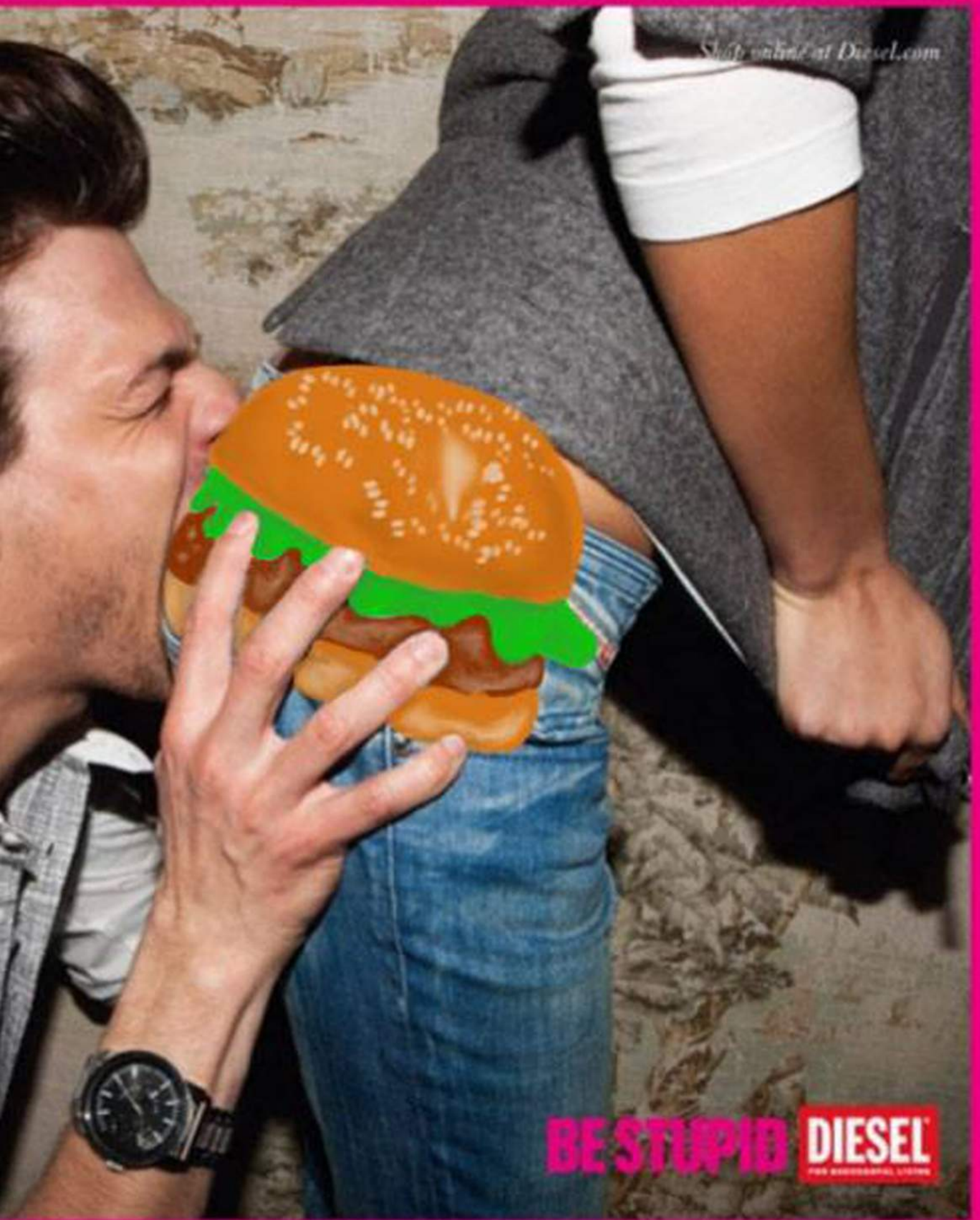
MY EAR BUDS DON'T  
NEED TO BE PINK TO  
BLOCK OUT YOUR  
BULLSHIT. X

A man with dark hair, wearing a white dress shirt and a patterned tie, is shown from the chest up, looking down at a wall. The wall is covered in numerous brown footprints of varying sizes, suggesting a path or a trail. The overall scene is set against a dark background, possibly a hallway or a room with a textured wall.

**YOU'LL  
EAT  
BETTER.**

**\* AS PART OF A BALANCED  
AND VARIED DIET.**

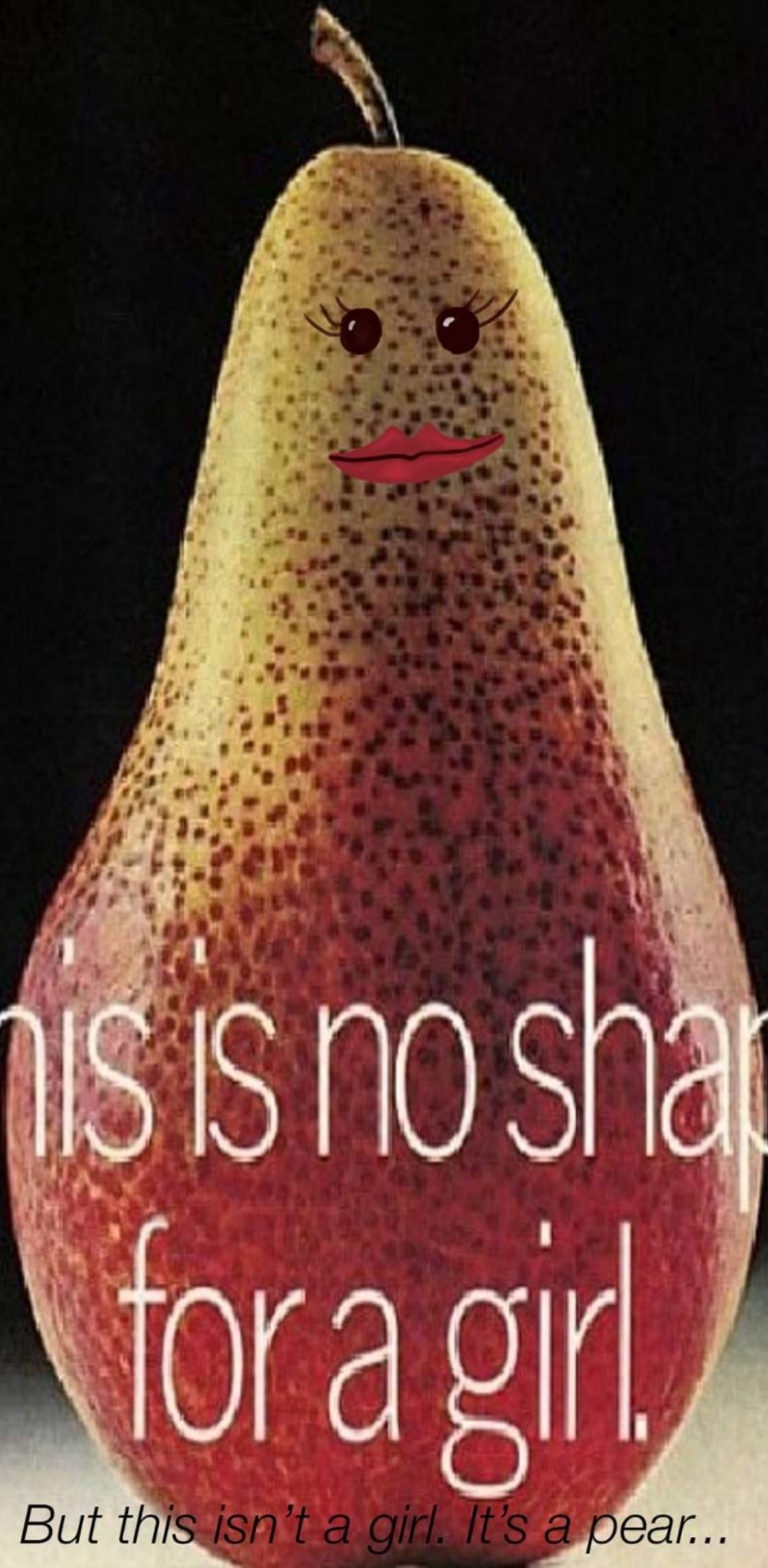
Shop online at Diesel.com



**BE STUPID** **DIESEL**  
FOR PROFESSIONAL LIVING

STOP  
USING OUR  
TITS TO  
SELL YOUR  
SHITTY  
PRODUCTS





This is no shape  
for a girl.

*But this isn't a girl. It's a pear...*

IF HE'S NOT  
getting it at HOME,  
HE'LL get it  
Somewhere ELSE.  
Like the  
SHOP?

Add a little McCormick to your life.



**don't call me sweet**





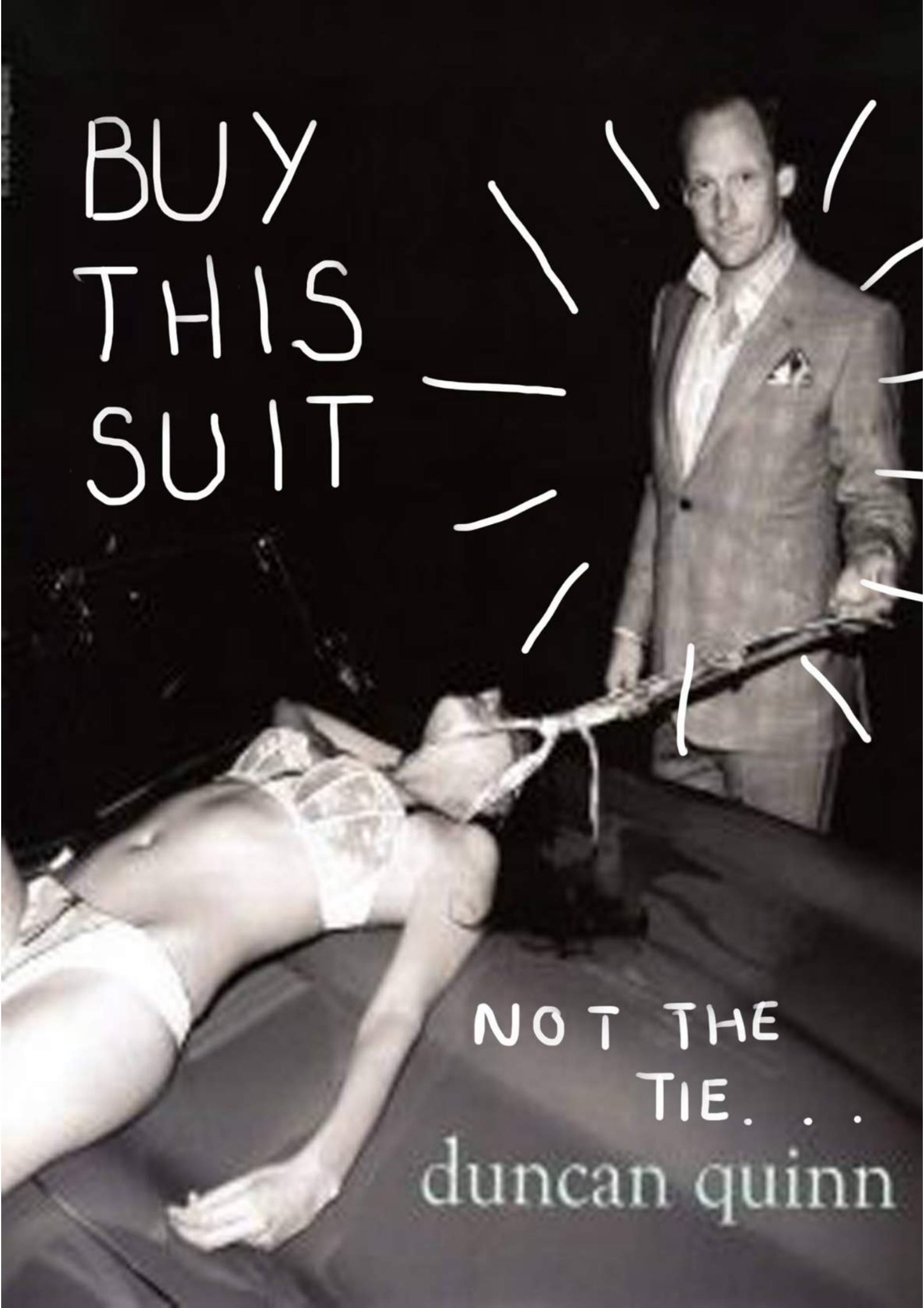
Can I handle it? Oh,  
a human out of my  
Don't be silly!



God no, I can push  
vagina, but chocolate?

BUY  
THIS  
SUIT

NOT THE  
TIE. . .  
duncan quinn



YOU TO TELL

ME I'M  
PRETTY

DON'T NEED  
YOU TO TELL

ME I'M  
PRETTY

DON'T NEED  
YOU TO TELL

ME I'M



Give her a Hoover and you give her the best

And I thought  
it was concert  
tickets...

Christmas morning  
(and forever after)  
she'll be happier  
with a Hoover

**P. S. to husbands:**

She cares about her home, you know, so if you really care about her ... wouldn't it be a good idea to consider a Hoover for Christmas? Prices start at \$66.95. Model 29 (shown here) \$95.95. Low down payment; easy terms. See your Hoover dealer now.

**THE HOOVER COMPANY**  
North Canton, Ohio





ain't your

pin up girl

hun

Stop  
wearing  
purple  
as an  
insult





**“He said my teeth are so good  
I can be his receptionist when I grow up.”**

**Or I could get an education and put him out of the job.**

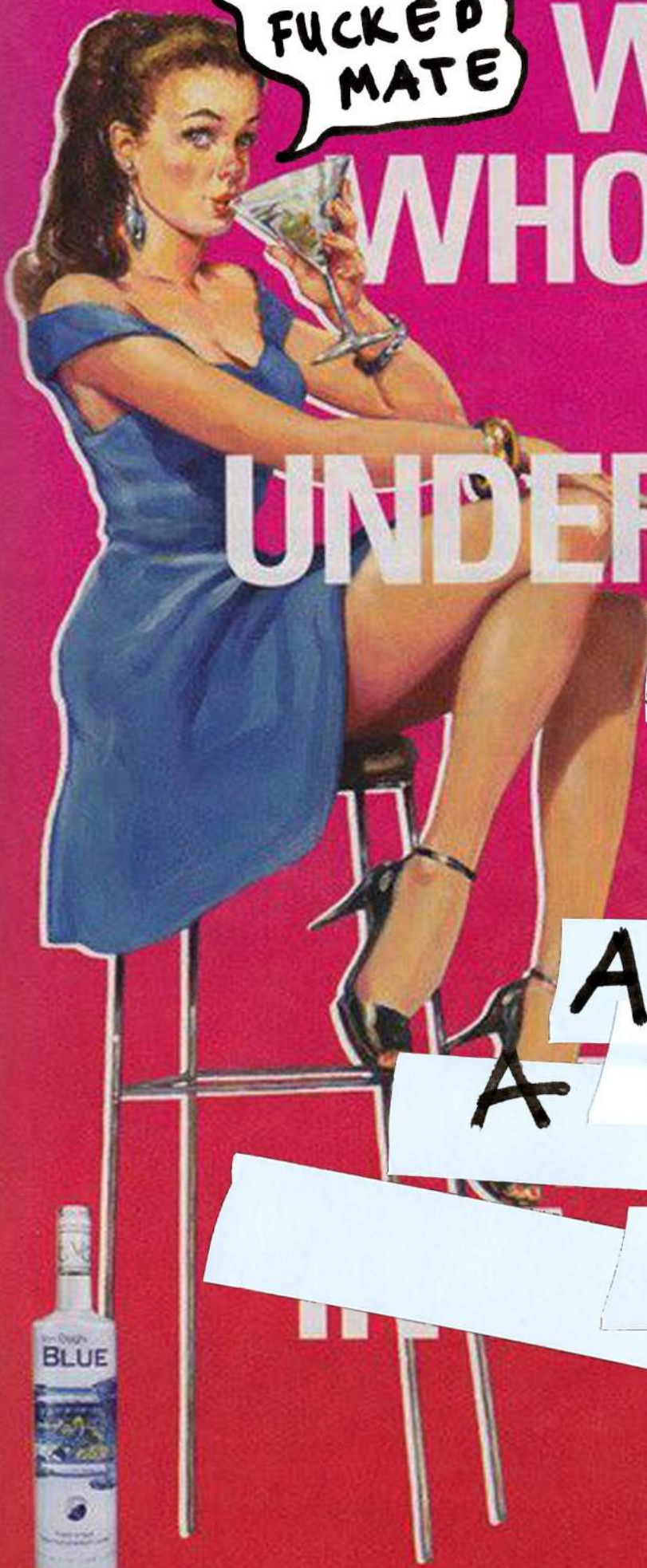
**Macleans White Fluoride for stronger, whiter teeth.**

*ou're sitting there, in the  
g-room worrying, when*

*As your dentist will tell you,  
regular brushing with Macleans*

*all Macleans toothpaste makes  
teeth whiter.*

LET'S GET  
FUCKED  
MATE



WOMEN  
WHO DON'T  
WEAR  
UNDERWEAR

SOMETIMES

A BIT OF  
A BREEZE

[Redacted text]



Van Gogh. **BLUE**  
triple wheat vodka

f UNBOTTLE YOURSELF WITH LADIES' NIGHT TIPS AND DRINK RECIPES AT [FACEBOOK.COM/VANGOGHBLUE](https://facebook.com/vangoghblue)

ENJOY RESPONSIBLY. VAN GOGH BLUE TRIPLE WHEAT VODKA. 40% ALC/VOL. © 2010 IMPORTED BY VAN GOGH IMPORTS, ORLANDO, FL

Gillette's  
~~WARRIORS!~~  
Embrace

YOU'

THE HAIR

IF



ARE A WOMAN.

SHAVE

YOU LIKE ONE?!!

The Venus Embrace has the same blades as Gillette Fusion Power, but it's designed for the way a woman shaves.

# Calling all Chubbies



Description  
on Page 2

Fall and Winter

Lane Bryant

They don't know what's really underneath!



HOES BEFORE BROS DARLING



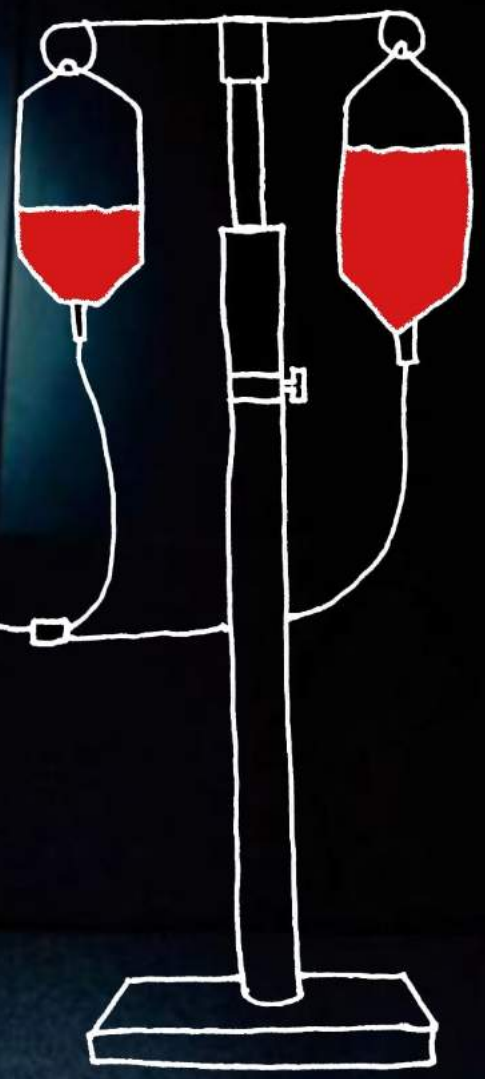


# BIN YOUR LITTER

IT'S A ~~PRETTY~~ THE RIGHT  
QUICK THING TO DO

OR FACE A FINE FROM £75





Becoming a donor is probably your  
only chance to ~~get inside her.~~

**SAVE A LIFE**

Sign up now at  
[www.reborn2bealive.be](http://www.reborn2bealive.be)



Reborn to be alive  
ORGAN DONOR FOUNDATION





OH, I HAD  
HOPE D IT'D  
BE BIGGER...



HEY,

WHAT DO YOU KNOW,

SHE THINKS

YOU'RE

FUNNY AGAIN.

MEMES ARE THE WAY TO A GIRLS HEART



A DIAMOND IS FOREVER



I'M NOT SCARY

I'M JUST A

VAGINA!!

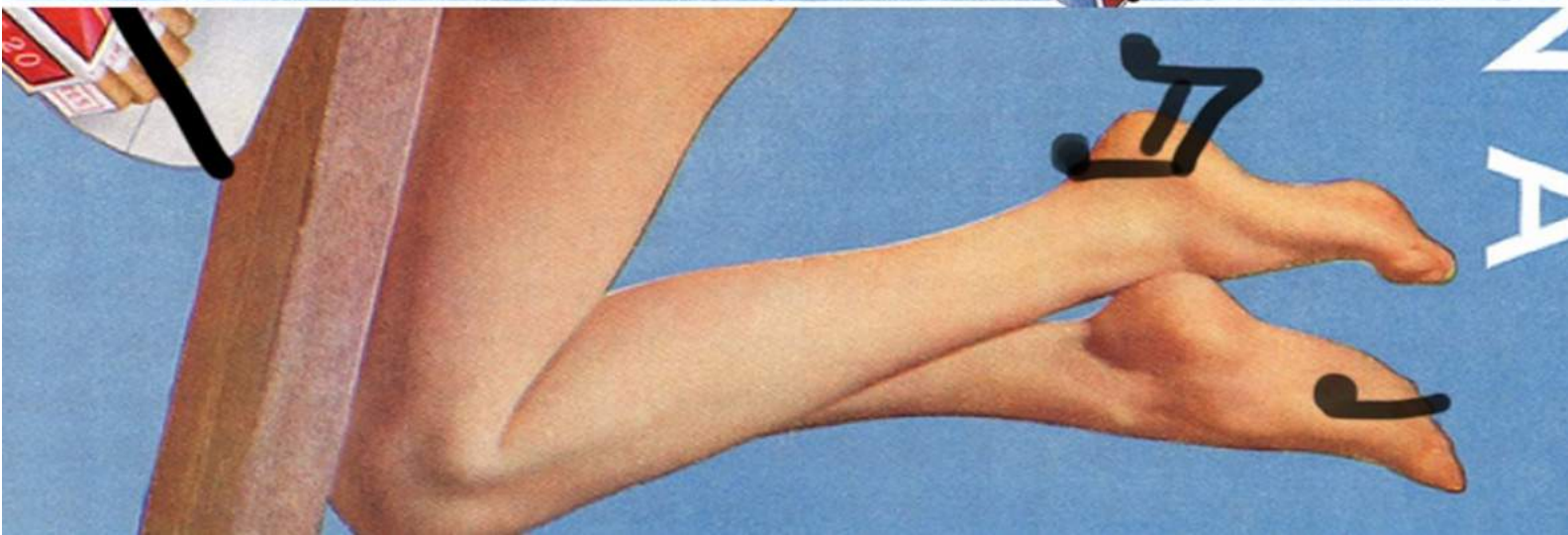
Always cool, s



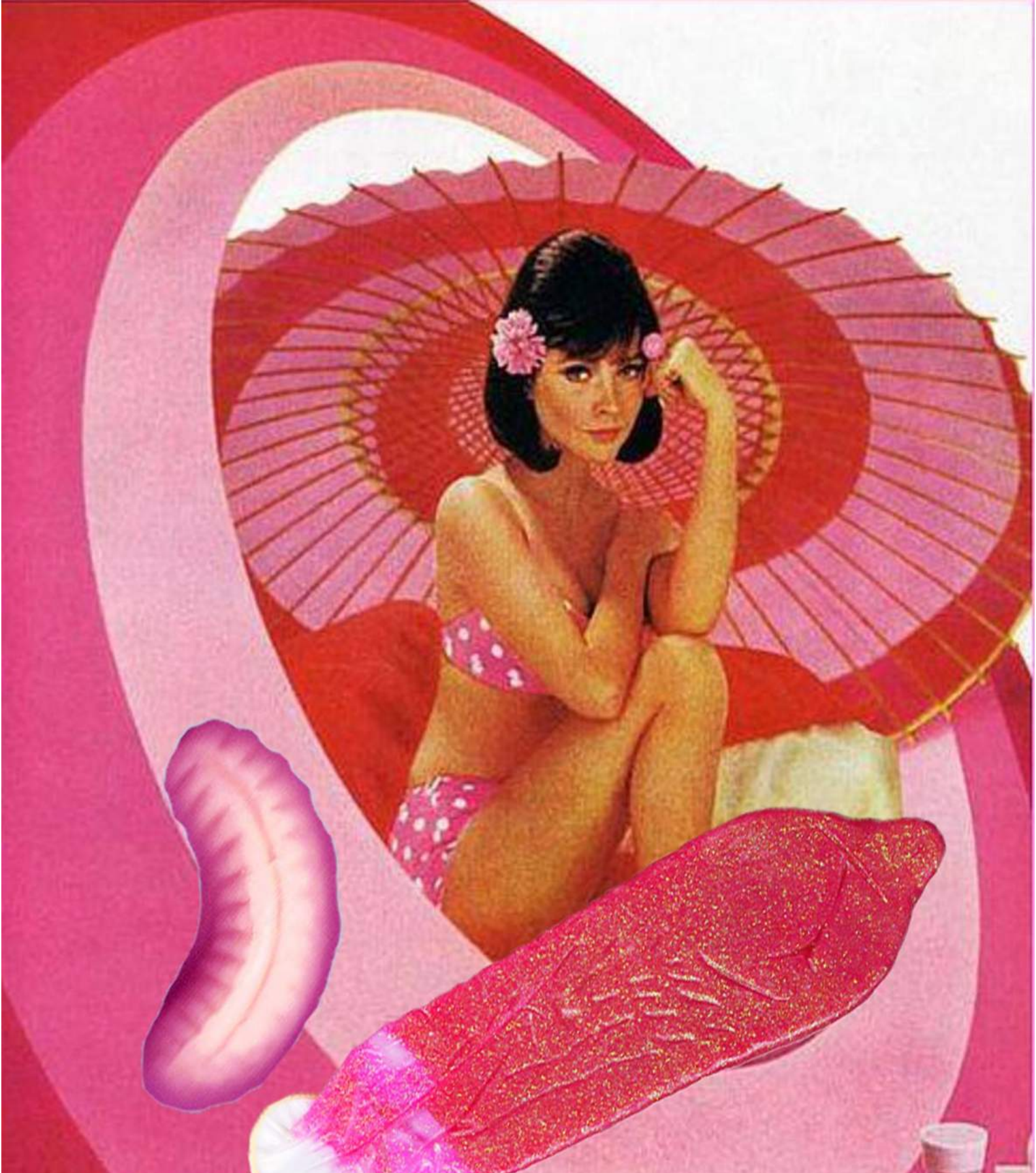
# CRAVEN 'A'



Always cool, smooth and easy on the throat







# PINK IS FOR EVERYONE

That's why Lustre-Creme is pink, because it's made just for girls. If you don't believe it, just breathe in Lustre-Creme's pink fragrance. See, it's a little too delicate for anyone but a girl! Now shampoo with pink Lustre-Creme and feel how truly soft your hair can be. So soft, it says, "touch me." And he will!





GIRLS

WANNANA

EQUAL



JUST

HAVE

RIGHTS

